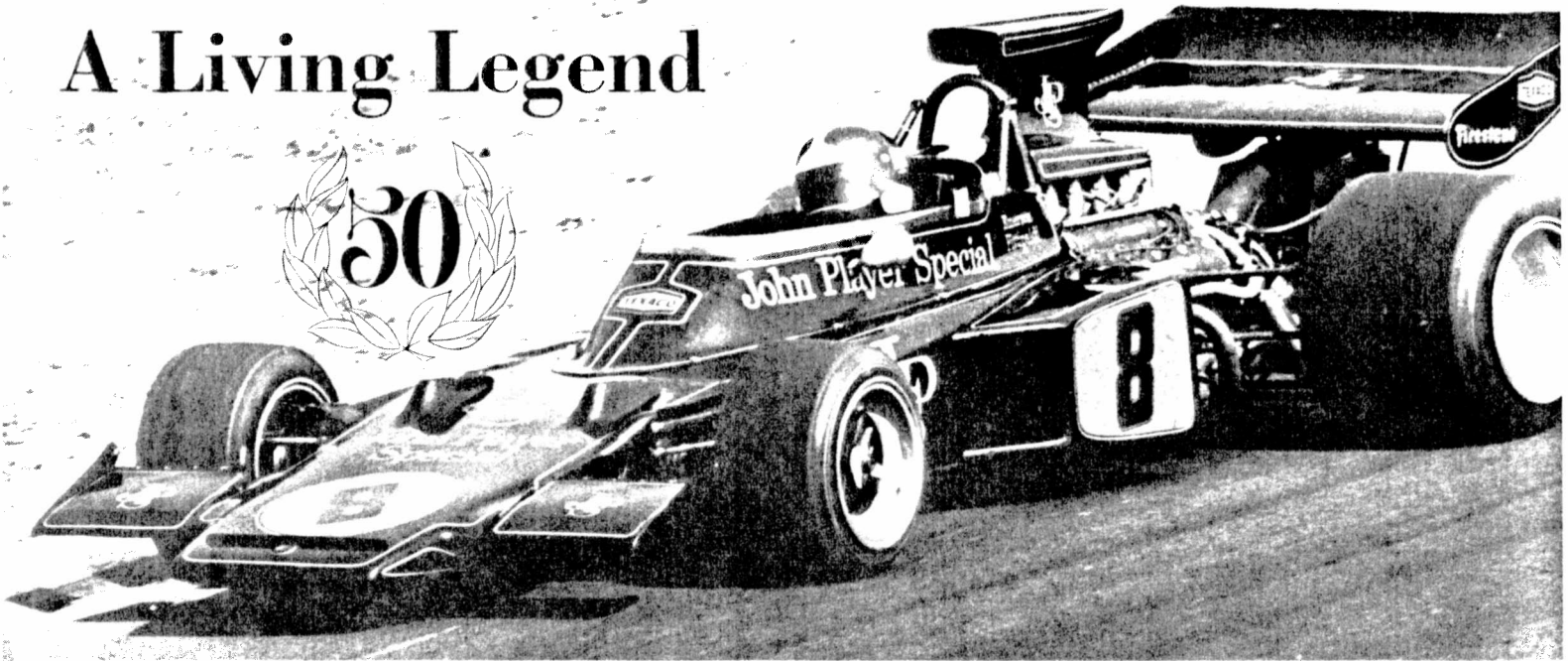
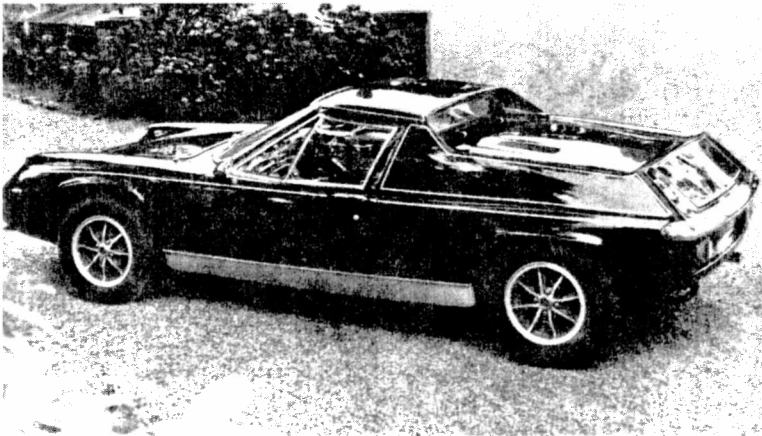


A Living Legend

50



LOTUS EUROPA SPECIAL



In April of this year Lotus became the all-time grand prix winner with 50 victories, surpassing Ferrari. For Emerson Fittipaldi it was his third win of the year and his ninth since joining Colin Chapman and his Lotus team in 1970. Last year Fittipaldi and his John Player Special captured the World Championship, the fifth world title for Lotus in the past decade. Fifty grand prix wins and five World Championships is an unprecedented record in the annals of grand prix racing. A living legend.

For 1973 Colin Chapman, Lotus team owner/designer, has engineered and built a new Lotus . . . the Europa Special. A street-legal sports car, unmistakably Lotus.

The Europa's engine is located behind the driver where grand prix cars have it. And the Special's power-to-weight ratio offers sports car enthusiasts the closest performance to a racing sports car you can buy.

In results recently released by the Environmental Protection Agency the Lotus Europa Special averaged 25.2 miles per gallon, making it the most economical sports car available in this country.

For 1973 the Europa Special is available with a 4 or 5-speed gearbox. The new 5-speed box gives a remarkable increase in peak performance at lower revs. In addition to the normal range of colors, Specials are being produced for this country in the World Championship Team colors of Black and Gold.

Be a part of a living legend — drive a Lotus at a dealer near you.

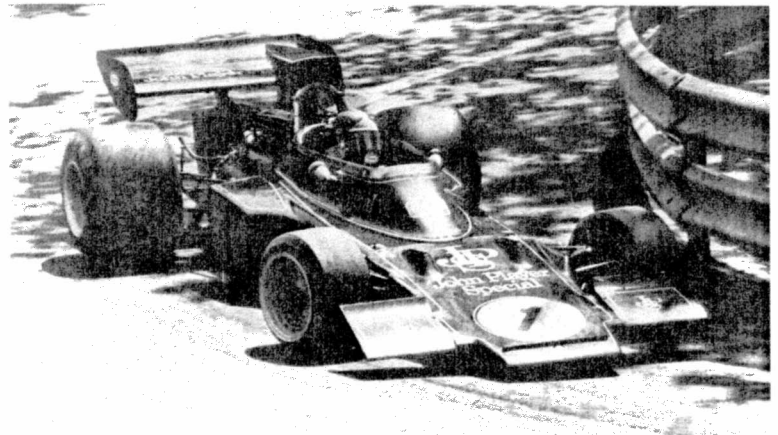
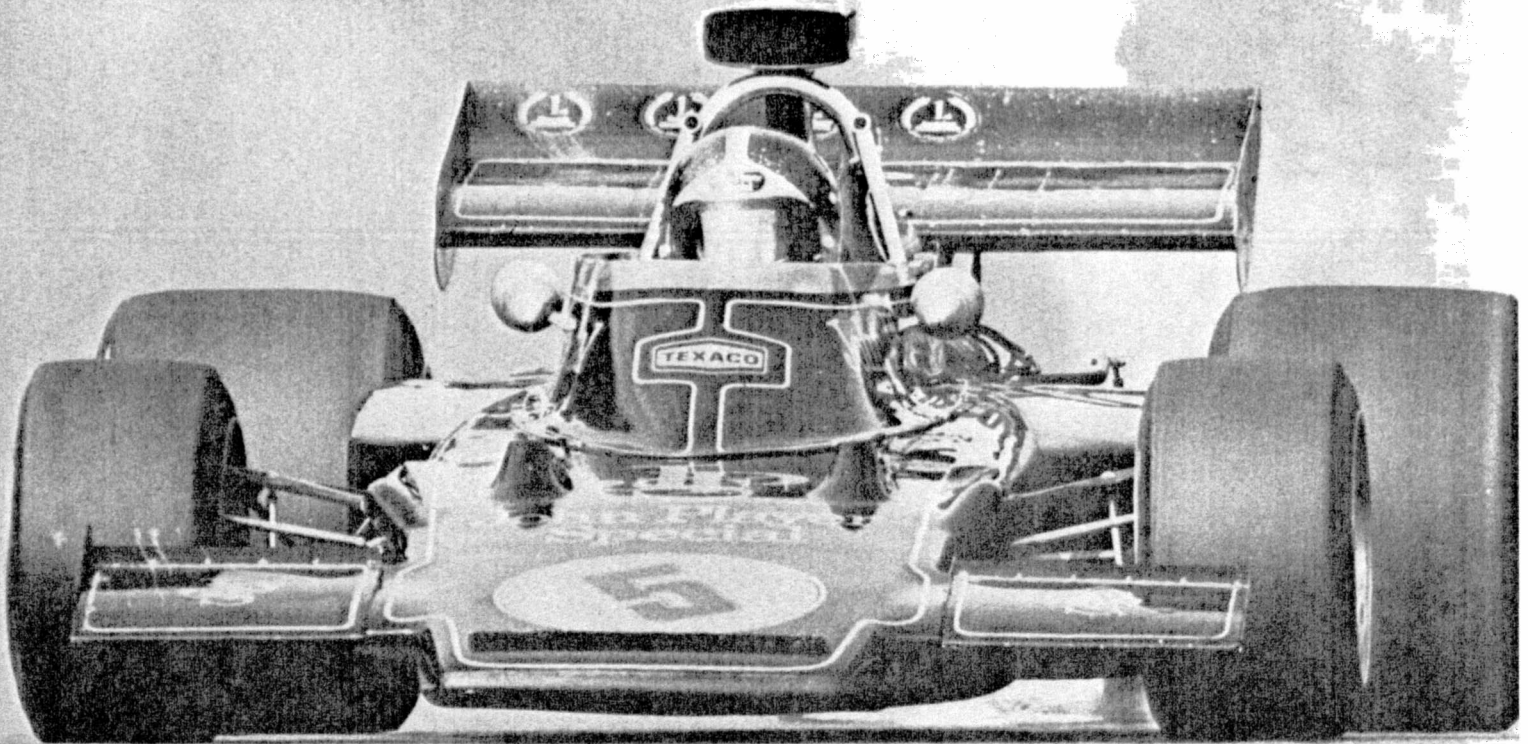


FIVE TIMES WORLD CHAMPION
1963 - 1965 - 1968 - 1970 - 1972

JENSEN MOTORS INC.

19200 Susana Road, Compton, California 90221
(213) 537-6860

LOTUS GRAND PRIX CHAMPION



Lotus Grand Prix Record

	DATE	GRAND PRIX	DRIVER
1	May 1960	Monaco	Stirling Moss
2	October 1960	U.S.A.	Stirling Moss
3	14 May 1961	Monaco	Stirling Moss
4	6 August 1961	German	Stirling Moss
5	8 October 1961	U.S.A.	Innes Ireland
6	17 June 1962	Belgian	Jim Clark
7	21 June 1962	British	Jim Clark
8	7 October 1962	U.S.A.	Jim Clark
9	9 June 1963	Belgian	Jim Clark
10	23 June 1963	Dutch	Jim Clark
11	30 June 1963	French	Jim Clark
12	20 July 1963	British	Jim Clark
13	8 September 1963	Italian	Jim Clark
14	20 October 1963	Mexican	Jim Clark
15	28 December 1963	South African	Jim Clark
16	24 May 1964	Dutch	Jim Clark
17	1 June 1974	Belgian	Jim Clark
18	11 July 1964	British	Jim Clark
19	1 January 1965	South African	Jim Clark
20	13 June 1965	Belgian	Jim Clark
21	27 June 1965	French	Jim Clark
22	10 July 1965	British	Jim Clark
23	18 July 1965	Dutch	Jim Clark
24	1 August 1965	German	Jim Clark
25	2 October 1966	U.S.A.	Jim Clark



	DATE	GRAND PRIX	DRIVER
26	4 June 1967	Dutch	Jim Clark
27	15 July 1967	British	Jim Clark
28	1 October 1967	U.S.A.	Jim Clark
29	22 October 1967	Mexican	Jim Clark
30	1 January 1968	South African	Jim Clark
31	12 May 1968	Spanish	Graham Hill
32	26 May 1968	Monaco	Graham Hill
33	14 July 1968	British	Joe Siffert
34	3 November 1968	Mexican	Graham Hill
35	8 June 1969	Monaco	Graham Hill
36	5 October 1969	U.S.A.	Jochen Rindt
37	10 May 1970	Monaco	Jochen Rindt
38	21 June 1970	Dutch	Jochen Rindt
39	1 July 1970	French	Jochen Rindt
40	18 July 1970	British	Jochen Rindt
41	2 August 1972	German	Jochen Rindt
42	4 October 1970	U.S.A.	Emerson Fittipaldi
43	1 May 1972	Spanish	Emerson Fittipaldi
44	4 June 1972	Belgian	Emerson Fittipaldi
45	15 July 1972	John Player	Emerson Fittipaldi
46	13 August 1972	Austrian	Emerson Fittipaldi
47	10 September 1972	Italian	Emerson Fittipaldi
48	28 January 1973	Argentine	Emerson Fittipaldi
49	11 February 1973	Brasil	Emerson Fittipaldi
50	29 April 1973	Spanish	Emerson Fittipaldi
51	1 July 1973	French	Ronnie Peterson